



The digital environment becomes more complex every day.

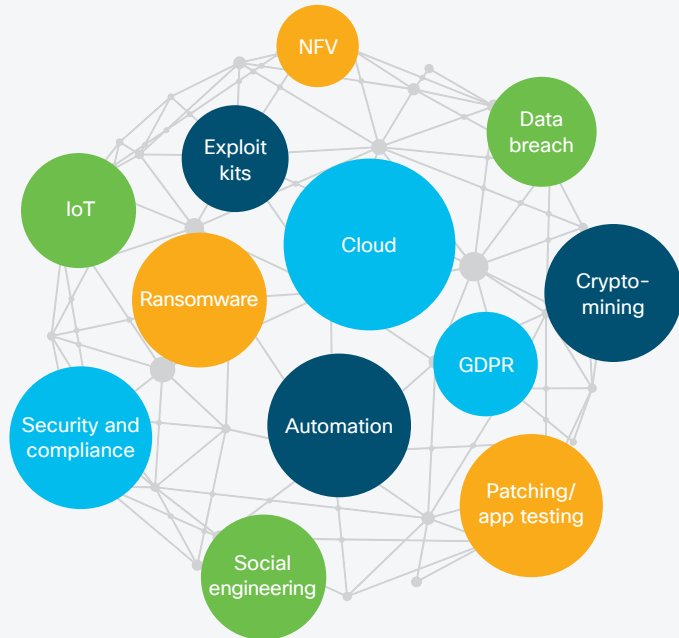
Does my security architecture have to do the same just to keep up?



Even in well-managed companies, the typical security and network architecture is complex, costly, and limiting of security goals.

Increasing pace of change:

Continued evolution and change in the threat landscape, coupled with an ever-increasing attack surface, is difficult to stay on top of and manage.



Complexity:

A multivendor approach takes existing security complexity and increases it.

Security operations



How?
Why?
Is it bad?
Has it affected us?

Technologies and intelligence

Threat intel	Endpoint security	SIEM	Next-gen IPS	Malware detection	Secure Internet gateway
Email security	Third party sources	Web security	Network analytics	Next-gen firewall	Identity management

Inefficiency: A manually managed network, with lots of opportunities for errors and mistakes, opens up additional new security problems.



Security operations centers are understaffed

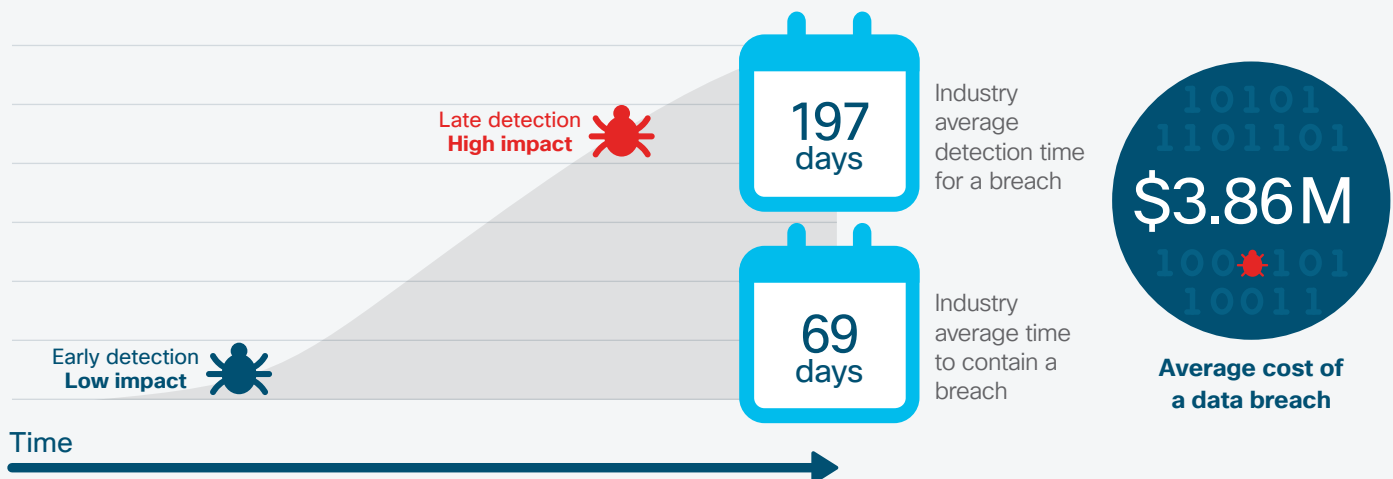


Overwhelmed with alerts from disparate security products



Unable to keep pace with current threats

Difficulty of detection and response: Use of mobility and cloud leads to an expanded attack surface, increasing the time to detect and remediate attacks.



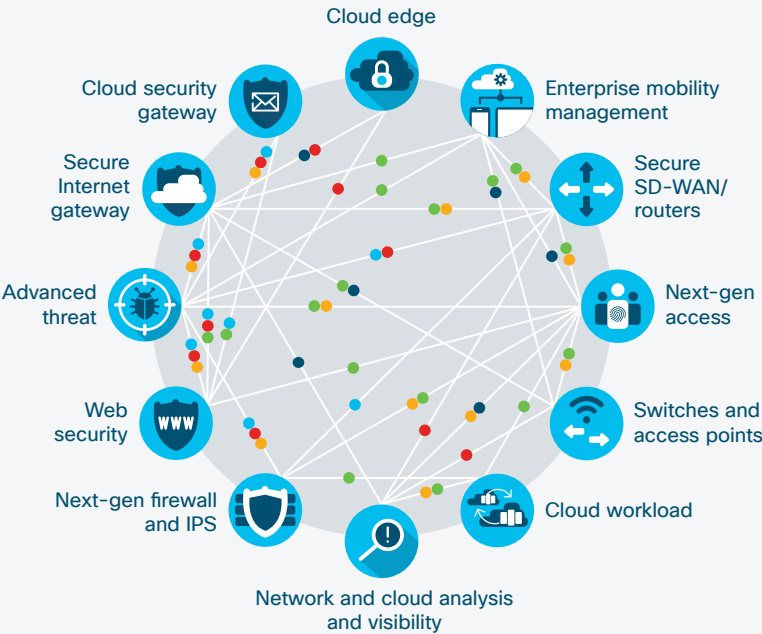
Source: Ponemon 2018 Cost of a Data Breach Study



Maximizing your protection requires an integrated architecture. The pieces must work together.

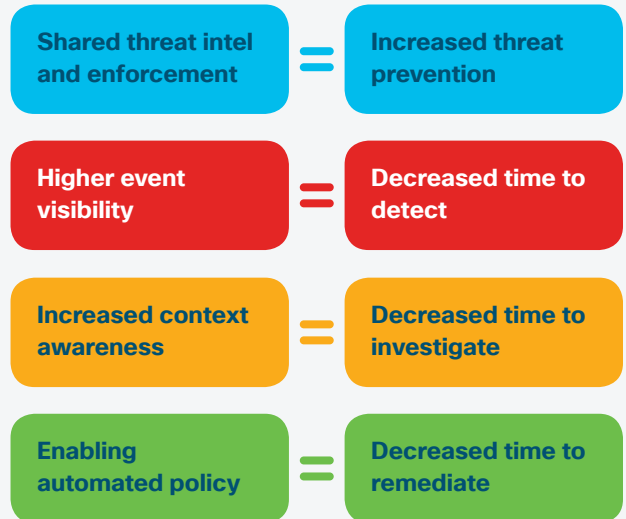
What it looks like:

Sharing threat information and intelligence data



What you get:

“See once, block everywhere”



Aligning the integrated security architecture with an intent-based network creates measurable benefits.

- Reduce complexity:

Embed security into SDN control points to break down silos.

- Create efficiency:

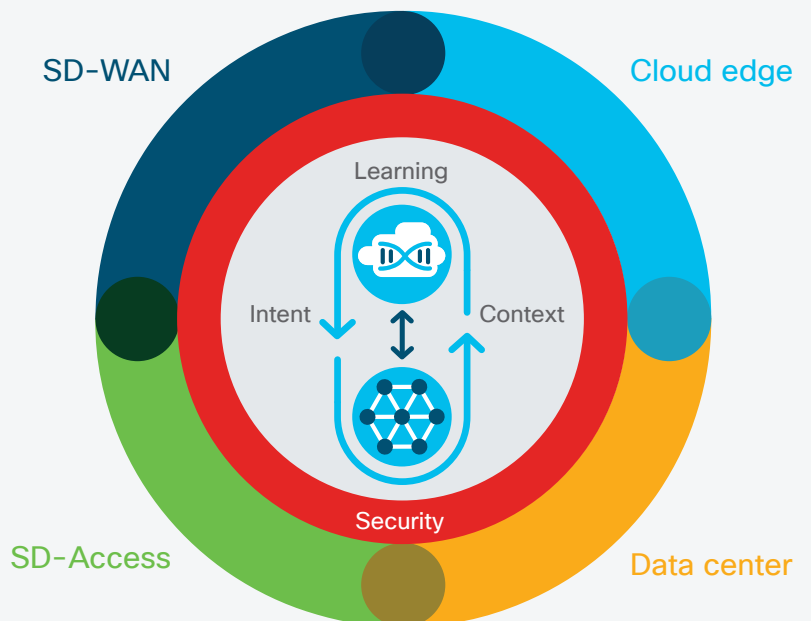
Combine cybersecurity with intent-based networking to introduce automation and orchestration capabilities (lower risk and quicker response).

- Accelerate forensic investigations:

Leverage integrated assurance and threat response platforms to ingest security telemetry.

- Secure data access:

Adopt a “trusted access” strategy to ensure that all data and resources are accessed securely, regardless of whether they are public or private, to help meet compliance standards.





Cisco and our Partner Ecosystem are uniquely positioned to provide an integrated security architecture.



Automation reduces the burden.



Alerts are relevant and prescriptive.



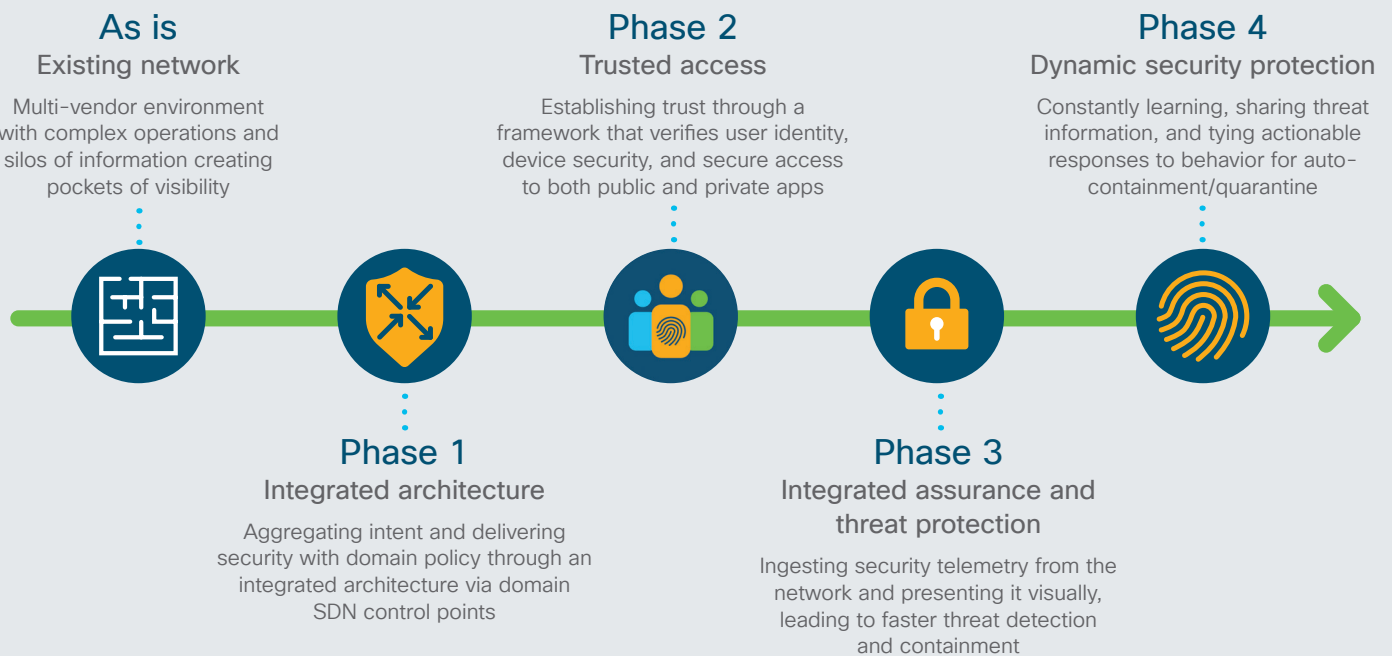
Security and threat intel work together.

Set up a meeting to discuss in more detail and learn how we can help you achieve your security goals to:

Next steps

- Reduce complexity
- Increase efficiency
- Minimize time to detect and respond

Cisco and our Partner Ecosystem are the best strategic partners for the journey to increase your security effectiveness.



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